CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
498247 /	06368341

Product
CROSSROADS GPS

Contract Dates	Estimate #
10/13/12 - 10/20/12	1119

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/19/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$250.00							
N 2	KVVU	10/19/12	10/19/12	Divorce Court	M-F 11a-12p		:30			NM	1	$195.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$195.00							
N 3	KVVU	10/19/12	10/19/12	Anderson	2-3p		:30			NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$300.00							
N 4	KVVU	10/19/12	10/19/12	Dr Oz	3-4p		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$350.00							
N 5	KVVU	10/19/12	10/19/12	Special Early News	Special Early News		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$950.00							
N 6	KVVU	10/19/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$450.00							
N 7	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$725.00							
N 8	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$700.00							
N 9	KVVU	10/19/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$275.00							
N 10	KVVU	10/15/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$250.00							
N 11	KVVU	10/15/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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(702)435-5555

Contract / Revision	Alt Order #
498247 /	06368341

Contract Dates	Product	Estimate #
10/13/12 - 10/20/12	CROSSROADS GPS	1119

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$2,150.00							
N 12	KVVU	10/15/12	10/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$1,950.00							
N 13	KVVU	10/15/12	10/15/12	Anderson	2-3p		:30			NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$300.00							
N 14	KVVU	10/15/12	10/15/12	Special Early News	Special Early News		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$950.00							
N 15	KVVU	10/15/12	10/15/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$900.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	M----------	:30		~~$900.00~~	NM		
	See MG 19.3,19.4											
N 16	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$725.00							
N 17	KVVU	10/15/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$275.00							
N 18	KVVU	10/13/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	$4,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-----1-	1	$2,100.00							
Week:	10/15/12	10/21/12	-----1-	1	$2,100.00							
N 19	KVVU	10/13/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	2	$4,665.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-----1-	1	$145.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/08/12-10/14/12	Criminal Minds	Sat 5-6p	-------Sa--	:30		~~$145.00~~	NM		
	See MG 19.3,19.4											
	3	KVVU	10/14/12-10/14/12	Fox News Sunday 8-9a	8-9a	---------Su	:30		$850.00	NM		
	Ⓗ MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1											
	4	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-------	:30		$3,815.00	NM		
	Ⓗ MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1											
Week:	10/15/12	10/21/12	-----1-	1	$145.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	KVVU	10/15/12-10/21/12	Criminal Minds	Sat 5-6p	-------Sa--	:30		~~$145.00~~	NM		
	See MG 19.3,19.4											
N 20	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	------1	1	$1,850.00							
N 21	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	$145.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	------1	1	$145.00							
N 22	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	------1	1	$175.00							

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Contract / Revision	Alt Order #
498247 /	06368341

Contract Dates	Product	Estimate #
10/13/12 - 10/20/12	CROSSROADS GPS	1119

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot / Start Date / End Date / Weekdays / Spots/Week / Rate												
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	KVVU	10/08/12-10/14/12		Extra Weekend	Su 6-7p	---------Su	:30		~~$175.00~~	NM		
See MG 19.3,19.4												
N 23	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	$0.00
Week:		10/08/12	10/14/12	------1	1	$175.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	KVVU	10/08/12-10/14/12		Fox News Sunday 8-9a	8-9a	---------Su	:30		~~$175.00~~	NM		
See MG 19.3,19.4												
N 24	KVVU	10/18/12	10/18/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	1	$195.00
Week:		10/15/12	10/21/12	---1---	1	$195.00						
N 25	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week:		10/15/12	10/21/12	---1---	1	$250.00						
N 26	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
Week:		10/15/12	10/21/12	---1---	1	$2,150.00						
N 27	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
Week:		10/15/12	10/21/12	---1---	1	$1,950.00						
N 28	KVVU	10/18/12	10/18/12	Divorce Court	M-F 11a-12p		:30			NM	1	$195.00
Week:		10/15/12	10/21/12	---1---	1	$195.00						
N 29	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	$300.00
Week:		10/15/12	10/21/12	---1---	1	$300.00						
N 30	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	---1---	1	$1,025.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	KVVU	10/15/12-10/21/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		~~$1,025.00~~	NM		
See MG 19.3,19.4												
N 31	KVVU	10/18/12	10/18/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	---1---	1	$900.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	KVVU	10/15/12-10/21/12		Fox 5 News at 6pm	M-F 6-630pm	----Th-----	:30		~~$900.00~~	NM		
See MG 19.3,19.4												
N 32	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Week:		10/15/12	10/21/12	---1---	1	$725.00						
N 33	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
Week:		10/15/12	10/21/12	---1---	1	$275.00						
N 34	KVVU	10/16/12	10/16/12	Better	M-F 11a-12p		:30			NM	1	$195.00
Week:		10/15/12	10/21/12	-1-----	1	$195.00						
N 35	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	$300.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$300.00						
N 36	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$350.00						
N 37	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$450.00						
N 38	KVVU	10/16/12	10/16/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$900.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu--------	:30		~~$900.00~~	NM		
	See MG 19.3,19.4											
N 39	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$700.00						
N 40	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-1-----	1	$275.00						
N 41	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$2,150.00						
N 42	KVVU	10/17/12	10/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$1,950.00						
N 43	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$300.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-------	:30		~~$300.00~~	NM		
	See MG 19.3,19.4											
N 44	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$350.00						
N 45	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$950.00						
N 46	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$450.00						
N 47	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$1,025.00						
N 48	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$700.00						
N 49	KVVU	10/17/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$275.00						

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ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
										Totals	44	$37,815.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/20/12	44	$37,815.00	$32,142.75
Totals	44	$37,815.00	$32,142.75

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368341 TRF# 498247 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6368341 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1119 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT11/12 19.46

REP: TO ROSE
FR NIKKI
OK'D M1-M10
SEE LINES 50-59
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1119						
			AGENCY PRODUCT CODE = 11									
2		S	1100A-1200N		30	$195.00	10/19	10/19	0		FRI	0
			PROGRAM : BETTER LAS VEGAS									
			CON COM1: BETTER LAS VEGAS									
50		A	1100A-1200N		30	$195.00	10/19	10/19	1		FRI	1
			PROGRAM : DIVORCE COURT/DIVORCE COURT									
			ORD COM1: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR OCT19 ON LINE-2 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368341 TRF# 498247 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		S	300P-400P	30		$300.00	10/19	10/19	0		FRI	0
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
51		A	200P-300P	30		$300.00	10/19	10/19	1		FRI	1
	PROGRAM : ANDERSON COOPER ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-3 FOR 1 SPOT/WK											
4		S	400P-500P	30		$350.00	10/19	10/19	0		FRI	0
	PROGRAM : DR OZ CON COM1: DR OZ											
52		A	300P-400P	30		$350.00	10/19	10/19	1		FRI	1
	PROGRAM : DR OZ ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK											
5		S	500P-530P	30		$950.00	10/19	10/19	0		FRI	0
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
53		A	400P-430P	30		$950.00	10/19	10/19	1		FRI	1
	PROGRAM : FOX 5 NEWS AT 5PM ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-5 FOR 1 SPOT/WK											
13		S	300P-400P	30		$300.00	10/15	10/15	0		MON	0
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
54		A	200P-300P	30		$300.00	10/15	10/15	1		MON	1
	PROGRAM : ANDERSON COOPER ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-13 FOR 1 SPOT/WK											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368341 TRF# 498247 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		S	500P-530P	30		$950.00	10/15	10/15	0		MON	0
	PROGRAM : FOX 5 NEWS AT 5PM											
	CON COM1: FOX 5 NEWS AT 5PM											
55		A	400P-430P	30		$950.00	10/15	10/15	1		MON	1
	PROGRAM : FOX 5 NEWS AT 5PM											
	ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT15 ON LINE-14 FOR 1 SPOT/WK											
15		S	600P-630P	30		$900.00	10/15	10/15	0		MON	0
	PROGRAM : FOX 5 NEWS @ 6PM											
	CON COM1: FOX 5 NEWS @ 6PM											
59		A	800A-900A	30		$850.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX 5 NEWS @ 6PM											
	ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT15 ON LINE-15 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT13-OCT20 ON LINE-19 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT14 ON LINE-22 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT14 ON LINE-23 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-30 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-31 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT16 ON LINE-38 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-43 FOR 1 SPOT/WK											
60		A	1230P-400P	30		$3,815.00	10/17	10/17	1		WED	1
	PROGRAM : NLCS GAME											
	ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 59-60											
19		S	500P-600P	30		$145.00	10/13	10/20	0		SAT	0
	PROGRAM : CRIMINAL MINDS											
	CON COM1: CRIMINAL MINDS											
22		S	600P-700P	30		$175.00	10/14	10/14	0		SUN	0
	PROGRAM : EXTRA WEEKEND											
	CON COM1: EXTRA WEEKEND											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368341 TRF# 498247 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23		S	800A-900A	30		$175.00	10/14	10/14	0		SUN	0
	PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY											
24		S	100P-200P	30		$195.00	10/18	10/18	0		THU	0
	PROGRAM : COLD CASE FILES CON COM1: COLD CASE FILES											
56		A	1200N-100P	30		$195.00	10/18	10/18	1		THU	1
	PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-24 FOR 1 SPOT/WK											
28		S	1100A-1200N	30		$195.00	10/18	10/18	0		THU	0
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
57		A	1100A-1200N	30		$195.00	10/18	10/18	1		THU	1
	PROGRAM : DIVORCE COURT ORD COM1: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-28 FOR 1 SPOT/WK											
29		S	300P-400P	30		$300.00	10/18	10/18	0		THU	0
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
58		A	200P-300P	30		$300.00	10/18	10/18	1		THU	1
	PROGRAM : ANDERSON COOPER ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-29 FOR 1 SPOT/WK											
30		S	530P-600P	30		$1,025.00	10/18	10/18	0		THU	0
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
31		S	600P-630P	30		$900.00	10/18	10/18	0		THU	0
	PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368341 TRF# 498247 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38		S	600P-630P		30	$900.00	10/16	10/16	0		TUE	0
	PROGRAM : FOX 5 NEWS @ 6PM											
	CON COM1: FOX 5 NEWS @ 6PM											
43		S	300P-400P		30	$300.00	10/17	10/17	0		WED	0
	PROGRAM : ANDERSON COOPER											
	CON COM1: ANDERSON COOPER											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#2	MISSED:	FRI/1100A-1200N	OCT19	30S	$195.00 (OCT11/12)
			OFFER:	FRI/1100A-1200N	OCT19	30S	$195.00 PLS ADVISE.
			CMT:	PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#3	MISSED:	FRI/300P-400P	OCT19	30S	$300.00 (OCT11/12)
			OFFER:	FRI/200P-300P	OCT19	30S	$300.00 PLS ADVISE.
			CMT:	TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M3	OK'D	BUY#4	MISSED:	FRI/400P-500P	OCT19	30S	$350.00 (OCT11/12)
			OFFER:	FRI/300P-400P	OCT19	30S	$350.00 PLS ADVISE.
			CMT:	TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M4	OK'D	BUY#5	MISSED:	FRI/500P-530P	OCT19	30S	$950.00 (OCT11/12)
			OFFER:	FRI/400P-430P	OCT19	30S	$950.00 PLS ADVISE.
			CMT:	TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M5	OK'D	BUY#13	MISSED:	MON/300P-400P	OCT15	30S	$300.00 (OCT11/12)
			OFFER:	MON/200P-300P	OCT15	30S	$300.00 PLS ADVISE.
			CMT:	TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M6	OK'D	BUY#14	MISSED:	MON/500P-530P	OCT15	30S	$950.00 (OCT11/12)
			OFFER:	MON/400P-430P	OCT15	30S	$950.00 PLS ADVISE.
			CMT:	TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M7	OK'D	BUY#24	MISSED:	THU/100P-200P	OCT18	30S	$195.00 (OCT11/12)
			OFFER:	THU/1200N-100P	OCT18	30S	$195.00 PLS ADVISE.
			CMT:	TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M8	OK'D	BUY#28	MISSED:	THU/1100A-1200N	OCT18	30S	$195.00 (OCT11/12)
			OFFER:	THU/1100A-1200N	OCT18	30S	$195.00 PLS ADVISE.
			CMT:	PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			
M9	OK'D	BUY#29	MISSED:	THU/300P-400P	OCT18	30S	$300.00 (OCT11/12)
			OFFER:	THU/200P-300P	OCT18	30S	$300.00 PLS ADVISE.
			CMT:	TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.			

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6368341 TRF# 498247
$$$ UNAPPROVED REV #1 $$$

ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46
CHANGES *** KVVU-TV ***

:LINE#:	:REP :LINE#:	:CD:	TIME PERIOD	: LGTH	: SEC	RATE	START DATE	END DATE	:SPTS: /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:

STATION MAKEGOOD OFFERS:

M10	OK'D	BUY#15	MISSED:	MON/600P-630P	OCT15	30S	$900.00	(OCT11/12)	
		BUY#19		SAT/500P-600P	OCT13-OCT20	30S	$145.00		
		BUY#22		SUN/600P-700P	OCT14	30S	$175.00		
		BUY#23		SUN/800A-900A	OCT14	30S	$175.00		
		BUY#30		THU/530P-600P	OCT18	30S	$1,025.00		
		BUY#31		THU/600P-630P	OCT18	30S	$900.00		
		BUY#38		TUE/600P-630P	OCT16	30S	$900.00		
		BUY#43		WED/300P-400P	OCT17	30S	$300.00		
			OFFER:	SUN/800A-900A	OCT14	30S	$850.00	PLS ADVISE.	
			&	WED/1230P-400P	OCT17	30S	$3,815.00		

CMT:SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.

OCT/12 37815.00

CONTRACT TOTAL 37815.00
TOTAL SPOTS 44

MARKET TOTALS $343,772 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6368341
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43
*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 498247 CONTRACT # 6368341 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1119 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT10/12 12.43

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL $37815
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1119						
			AGENCY PRODUCT CODE = 11									
1			1000A-1100A	30		$250.00	10/19	10/19	1		FRI	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
2			1100A-1200N	30		$195.00	10/19	10/19	1		FRI	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												

Divorce Court

REP HEADLINE# 6368341
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P	30		$300.00	10/19	10/19	1		FRI	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER						2-3p					
4			400P-500P	30		$350.00	10/19	10/19	1		FRI	1
	PROGRAM : DR OZ CON COM1: DR OZ						3-4p					
5			500P-530P	30		$950.00	10/19	10/19	1		FRI	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM						4-4:30p					
6			500A-600A	30		$450.00	10/19	10/19	1		FRI	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
7			600A-700A	30		$725.00	10/19	10/19	1		FRI	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
8			700A-900A	30		$700.00	10/19	10/19	1		FRI	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
9			900A-1000A	30		$275.00	10/19	10/19	1		FRI	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
10			1000A-1100A	30		$250.00	10/15	10/15	1		MON	1
	PROGRAM : DR OZ CON COM1: DR OZ											
11			1000P-1100P	30		$2,150.00	10/15	10/15	1		MON	1
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											

REP HEADLINE# 6368341
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100P-1135P	30		$1,950.00	10/15	10/15	1		MON	1
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
13			300P-400P	30		$300.00	10/15	10/15	1		MON	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER						2-3p					
14			500P-530P	30		$950.00	10/15	10/15	1		MON	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM						4-430p					
15			600P-630P	30		$900.00	10/15	10/15	1		MON	1
	PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM						N/A					
16			600A-700A	30		$725.00	10/15	10/15	1		MON	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
17			900A-1000A	30		$275.00	10/15	10/15	1		MON	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
18			1000P-1100P	30		$2,100.00	10/13	10/20	1		SAT	2
	PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT											
19			500P-600P	30		$145.00	10/13	10/20	1		SAT	2
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS							N/A				
20			1000P-1045P	30		$1,850.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN											

REP HEADLINE# 6368341
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1100P-1200M	30		$145.00	10/14	10/14	1		SUN	1
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS											
22			600P-700P	30		$175.00	10/14	10/14	1		SUN	1
	PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND						N/A					
23			800A-900A	30		$175.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY						N/A					
24			100P-200P	30		$195.00	10/18	10/18	1		THU	1
	PROGRAM : COLD CASE FILES CON COM1: COLD CASE FILES						12-1 Cops/Dog					
25			1000A-1100A	30		$250.00	10/18	10/18	1		THU	1
	PROGRAM : DR OZ CON COM1: DR OZ											
26			1000P-1100P	30		$2,150.00	10/18	10/18	1		THU	1
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
27			1100P-1135P	30		$1,950.00	10/18	10/18	1		THU	1
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
28			1100A-1200N	30		$195.00	10/18	10/18	1		THU	1
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS						Divorce Court					
29			300P-400P	30		$300.00	10/18	10/18	1		THU	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER						2-3p					

REP HEADLINE# 6368341
*** ORIGINAL REV#0 ***

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OCT10/12 12.43
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	30		530P-600P	30		$1,025.00	10/18	10/18	1		THU	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM						N/A					
	31		600P-630P	30		$900.00	10/18	10/18	1		THU	1
	PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM						N/A					
	32		600A-700A	30		$725.00	10/18	10/18	1		THU	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
	33		900A-1000A	30		$275.00	10/18	10/18	1		THU	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	34		1100A-1200N	30		$195.00	10/16	10/16	1		TUE	1
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
	35		300P-400P	30		$300.00	10/16	10/16	1		TUE	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	36		400P-500P	30		$350.00	10/16	10/16	1		TUE	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	37		500A-600A	30		$450.00	10/16	10/16	1		TUE	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
	38		600P-630P	30		$900.00	10/16	10/16	1		TUE	1
	PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM						N/A					

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6368341
*** ORIGINAL REV#0 ***

OCT10/12 12.43
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	39		700A-900A	30		$700.00	10/16	10/16	1		TUE	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	40		900A-1000A	30		$275.00	10/16	10/16	1		TUE	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	41		1000P-1100P	30		$2,150.00	10/17	10/17	1		WED	1
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
	42		1100P-1135P	30		$1,950.00	10/17	10/17	1		WED	1
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
	43		300P-400P	30		$300.00	10/17	10/17	1		WED	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER						N/A					
	44		400P-500P	30		$350.00	10/17	10/17	1		WED	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	45		500P-530P	30		$950.00	10/17	10/17	1		WED	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
	46		500A-600A	30		$450.00	10/17	10/17	1		WED	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
	47		530P-600P	30		$1,025.00	10/17	10/17	1		WED	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368341 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.43
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	48		700A-900A	30		$700.00	10/17	10/17	1		WED	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	49		900A-1000A	30		$275.00	10/17	10/17	1		WED	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											

OCT/12 37815.00

CONTRACT TOTAL 37815.00
TOTAL SPOTS 51

MARKET TOTALS $343,772 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*